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FIRST NIGHT ST. LOUIS TO PURSUE A NEW LOCATION IN DECEMBER 2016

St. Louis, MO – Grand Center, Inc., producers of First Night – St. Louis, announced today that organizers will not stage the event in December 2015. Grand Center, Inc. is in early stage discussions with Downtown STL to investigate the feasibility of moving the event downtown beginning in December 2016.

"This decision was not arrived at lightly," said Grand Center's president and CEO Vince Schoemehl. "The event has simply outgrown the Grand Center neighborhood. We realize First Night is a New Year's Eve tradition for many families in our community, so we've been working to find an alternate location."

"Downtown hosts many of the region's largest events," said Missy Kelley, president and CEO of Downtown STL. "We will be looking into the feasibility of hosting First Night, and make a decision in early 2016."

About Grand Center: Located in the heart of the city, the Grand Center District is the premier arts, culture and entertainment neighborhood in St. Louis. A destination for more than 2 million people annually, Grand Center boasts 14,000 theater seats, 17 museums and galleries, jazz clubs, and numerous restaurants within four blocks. With more than 1,500 cultural events, Grand Center features everything from Broadway musicals to symphony concerts, contemporary art to cabaret shows, films to festivals, and much more; it is a cultural district that has something for everyone. An eclectic choice of restaurants and a variety of housing and education options further enhance the vitality of this cosmopolitan neighborhood. Visit www.grandcenter.org for more information.

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